

Videos to lectures on Entrepreneurship and Commercialisation of Results of Scientific Research

The videos are selected according to the topics of individual lectures. Please, watch them as a supplement to the information provided in the presentations.

Lecture on 18.03.2020 - Essential Entrepreneurial Qualities and Capabilities

- <https://www.youtube.com/watch?v=pkHvtU66sWU> - Entrepreneur vs Career Which Are You?
- <https://www.youtube.com/watch?v=UF8uR6Z6KLC&t=18s> - Steve Jobs' 2005 Stanford Commencement Address
- <https://www.youtube.com/watch?v=-0HW9O0Fu2s> - From scientist to entrepreneur: Can it be done?
- https://www.youtube.com/watch?v=U7zt_wMU6p8 - Entrepreneurship in Engineering and Science-Based Industries

Lecture on 25.03.2020 - Identifying New Venture Opportunities

- <https://www.youtube.com/watch?v=fMTusU-kmWQ> - From Scientist to Entrepreneur: A better person? | Yves Van Ingelgem (pay attention how he matched market needs with his knowledge and expertise)
- <https://www.youtube.com/watch?v=2nlybhGJqy0> - 7 Ways to Find Startup Business Ideas
- https://www.youtube.com/watch?v=fvYLZpRJI_I - Top 12 Fastest Growing Industries In The World (there are TrendWatching companies and persons – trend watchers, that analyse trends and you can learn from them what might be coming and how your knowledge and expertise can be used)

Lecture on 8.04.2020 – Business Model of a Company

- <https://www.youtube.com/watch?v=QoAOzMTLP5s> - Business Model Canvas Explained
- https://www.youtube.com/watch?v=_4MHqyf4Vw0&t=5s - Business Model Canvas in 5 minutes
- <https://www.youtube.com/watch?v=ReM1uqmVfP0> - Value Proposition Canvas Explained

In the coming weeks new links to video materials will be provided, so please check the same file every week when new lecture notes are published on the server.