

Reading List

1. **Internet resources** (you can also subscribe newsletters):

- SteveBlank.com
- Inc.com
- Entrepreneur.com
- Kauffman.org

2. **Textbooks**

- Bygrave, William D., Zacharakis, Andrew, Entrepreneurship, John Wiley & Sons, 2007.
- Burns Paul, Entrepreneurship and Small Business: Start-up, Growth and Maturity, 3rd Edition, Palgrave Macmillan, 2011.
- Dollinger Marc J., Entrepreneurship. Strategies and Resources, 2008.
- any other book with „Entrepreneurship” as a main title.

3. **Other useful books**

- Steve Blank, Four Steps to the Epiphany, Cafepress.com 2005.
- McGrath Rita and MacMillan Ian, The Entrepreneurial Mindset, Harvard University Press, 2000.
- Napoleon Hill, Think and Grow Rich – (free download)
- Steve Blank and Bob Dorf, The Startup Owner's Manual: The Step-By-Step Guide for Building a Great Company, K&S Ranch, 2012.
- Alexander Osterwalder, Business Model Generation: A Handbook for Visionaries, Game Changers, and Challengers, 2010.