11.03.2020.

Janusz Marszalec, Ph.D. (Eng.), MBA janusz.marszalec@CentrumEdisona.pl phone +48 602 237 923 Entrepreneurship - Lectures Department of Mechatronics Warsaw University of Technology

## Videos to Entrepreneurship lectures

The videos are selected according to the topics of individual lectures. Please, watch them as a supplement to the information provided in the presentations.

## Lecture on 18.03.2020 - Essential Entrepreneurial Qualities and Capabilities

- <u>https://www.youtube.com/watch?v=pkHvtU66sWU</u> Entrepreneur vs Career Which Are You?
- <u>https://www.youtube.com/watch?v=UF8uR6Z6KLc&t=18s</u>
  Steve Jobs' 2005 Stanford Commencement Address

## Lecture on 25.03.2020 - Identifying New Venture Opportunities

As an example, some venture opportunities can be found from persons sharing ideas in the Internet, and there are many videos on that. Here is an example. You can explore more yourself.

 <u>https://www.youtube.com/watch?v=JmEgOFw2xFk&t=873s</u> - Best Online Business To Start In 2020 For Beginners (WITH NO MONEY)

## Lecture on 8.04.2020 – Business Model of a Company

- <u>https://www.youtube.com/watch?v=QoAOzMTLP5s</u> Business Model Canvas Explained
- <u>https://www.youtube.com/watch?v=\_4MHqyf4Vw0&t=5s</u> Business Model Canvas in 5 minutes
- <u>https://www.youtube.com/watch?v=ReM1uqmVfP0</u> Value Proposition Canvas Explained

In the coming weeks new links to video materials will be provided, so please check the same file every week when new lecture notes are published on the server.